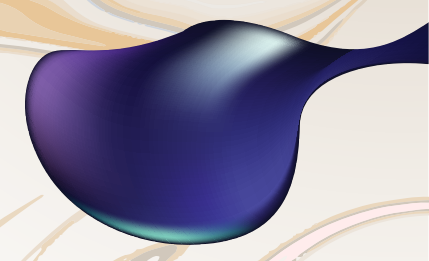


**BMW**Shorties  
Festival 2023 Guide

**EVOLVE** 2023

24<sup>th</sup> July 2023 – 28<sup>th</sup> July 2023

in partnership with





# About **BMW**Shorties



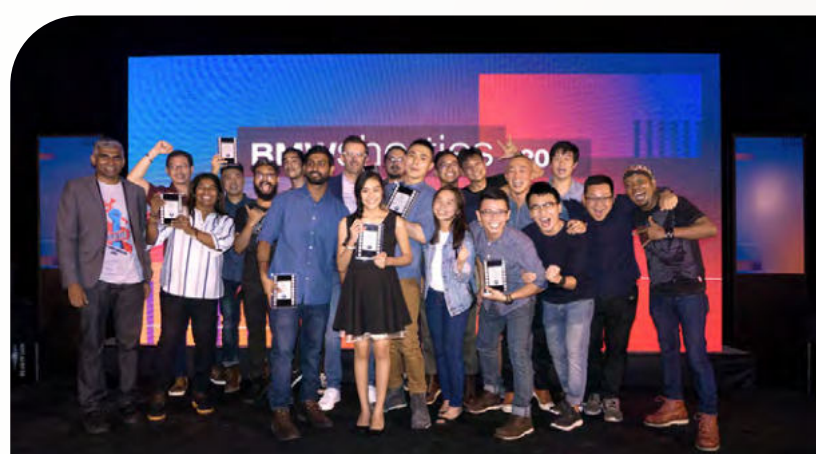
For 17 years, the BMW Shorties has been Malaysia's longest-running and most prestigious creative initiative in the country. The competition and program was first introduced in late 2006 as a platform for Malaysian short film makers to share their talent and creativity.







Since then, the program has become one of the most anticipated annual creative events for film, art, music and digital content creation - a platform for talent development, sharing, networking and driving creative career journeys in Malaysian society. The program is a driving force for Malaysian creatives in the film, advertising, social media and music industry.







As BMW Group Malaysia celebrates its 20th Year Anniversary, the BMW Shorties stands as one of the premium automaker's profound initiatives and endeavors undertaken outside the organisation's core business efforts over the past two decades. The BMW Shorties has served as a lighthouse, discovering and empowering local talents as well as exploring the realm of creativity in the country.







# BMWShorties

X



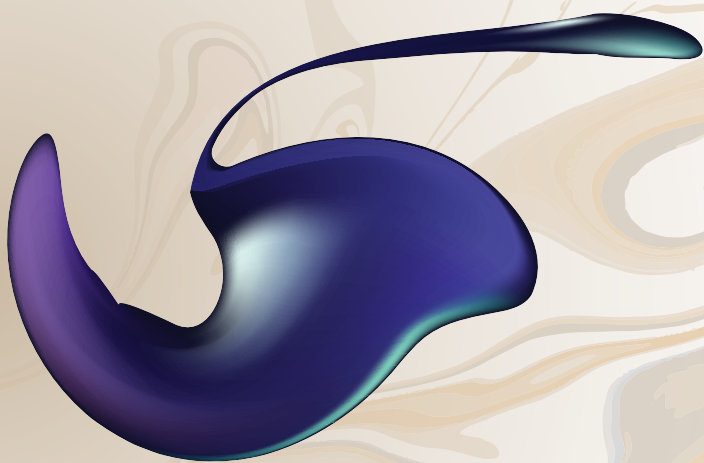
## miffest



Building on its achievements and driving its influence further, the BMW Shorties now aims to EVOLVE further with you. We invite you to leap forward with us in this evolution for the creative industry, as we partner with the Malaysia International Film Festival (MIFFest) to bring our homegrown talents to global stages. This year, we want to challenge creators to explore new possibilities and push the boundaries of storytelling.



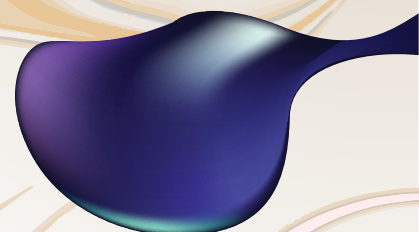




# Overview

## Festival Programme

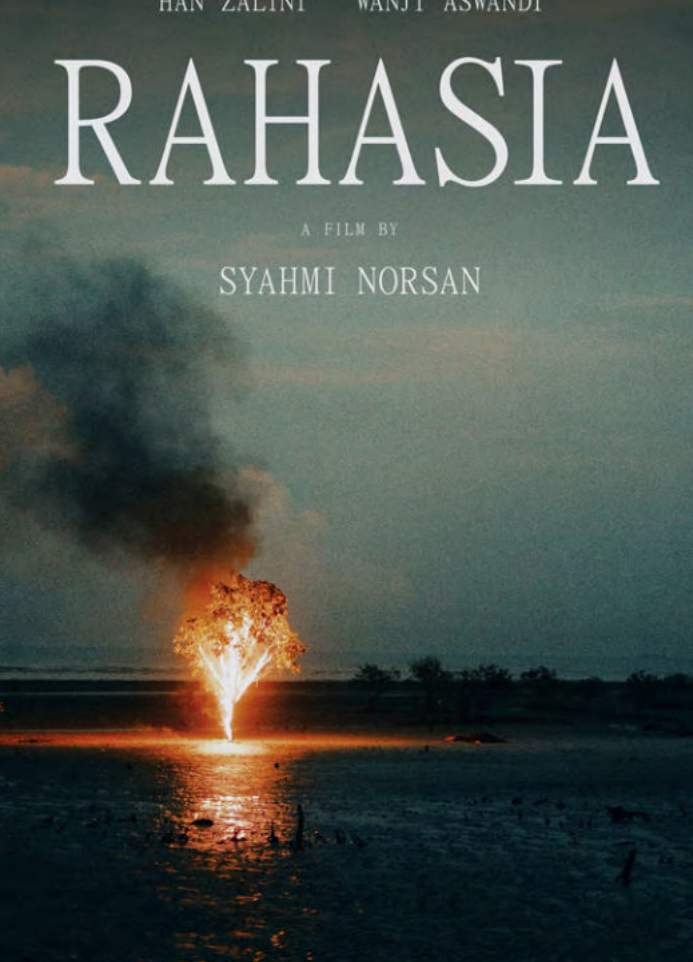
Date/ Events	The BMW Shorties Premiere Night (Closed door event)	The BMW Shorties Top 10 Finalists Screening	Open-Air Cinema Screenings + MIFFest Marketplace	BMW Shorties Awards Night x MIFFest Gala (Closed door event)	BMW Shorties Exclusive Preview of RAHASIA
<b>24<sup>th</sup></b> July 2023 (Mon)	GSC MyTown Shopping Centre  7.30PM – 9.30PM				
<b>25<sup>th</sup></b> July 2023 (Tue)		GSC MyTown Shopping Centre  4.00PM – 5.20PM 7.00PM - 8.20PM			
<b>26<sup>th</sup></b> July 2023 (Wed)			Central Rooftop Garden, Lalaport BBCC  4PM onwards		
<b>27<sup>th</sup></b> July 2023 (Thurs)				PARKROYAL COLLECTION Kuala Lumpur  7PM onwards	
<b>28<sup>th</sup></b> July 2023 (Fri)					GSC MyTown Shopping Centre  5.00PM – 6.30PM





## A large, stylized, dark blue, teardrop-shaped object, possibly a drop or a piece of liquid, set against a background of swirling, wavy lines in shades of beige and cream. The object has a glossy, reflective surface with a bright highlight on its upper left side. The background features soft, flowing patterns that suggest movement or liquid dynamics.

**Location: GSC MyTown Shopping Centre**

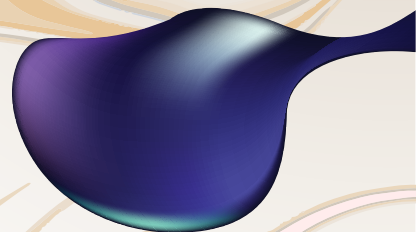
A movie poster for the film 'RAHASIA'. The background is a dark, atmospheric night scene of a beach. In the center, a large, intense fire burns on the shore, with a thick plume of dark smoke rising into the sky. The fire's light reflects on the water in the foreground. The title 'RAHASIA' is written in large, white, serif capital letters across the upper half. Above the title, the names 'HAN ZALINI' and 'WANJI ASWANDI' are listed. Below the title, it says 'A FILM BY SYAHMI NORSAN'. At the bottom, there are two logos: 'POSSE' inside a circle and 'BMWShorties' next to it.

HAN ZALINI WANJI ASWANDI

RAHASIA

A FILM BY  
SYAHMI NORSAN

POSSE BMWShorties





## About Syahmi Norsan



### **Syahmi Norsan** **BMW Shorties Grand Prize Winner 2023** **Director of 'Fasa' and 'RAHASIA'**

Understanding that filmmaking is not an easy life career to pursue still did not hinder Syahmi Norsan from pursuing it further, as it has always been his ambition. With a diploma in multimedia in hand, Syahmi gained experience in filmmaking, learning from his peers and the projects he has worked on. The intricacy of his work successfully draws his audience in for a second viewing, where you can fully appreciate every decision Syahmi makes, as well as the individual choices made by the actors in their portrayal of the characters.

"Filmmaking has always been more than just visual art to me; it inspires my life and the people around it. Making Fasa actually taught me a lot as a director and has set a new standard for me. The plan is to stick to my goal to make more films and content. Hopefully, one day I will direct my first-ever feature film."





# The **BMW**Shorties Top 10 Finalists Screening

25<sup>th</sup> July 2023

Location: GSC MyTown Shopping Centre

Time	Short Film Screenings (Session 1)
4.00PM - 5.20PM	<b>Selamat Malam, Dunia! By Putra Adib</b> Director's Commentary video
	<b>TAUGEH 豆记 by U Wang</b> Director's Commentary video
	<b>INMATES by Palani Veloo</b> Director's Commentary video
	<b>The Known Stranger by Bryan Sim</b> Director's Commentary video
	<b>The Missing Trophy by Wong Ga Dong</b> Director's Commentary video

Time	Short Film Screenings (Session 2)
7.00PM - 8.20PM	<b>阿嬷 Ah Ma by Chew Boon Wai</b> Director's Commentary video
	<b>SELALU ADA by Faizal Noar</b> Director's Commentary video
	<b>男孩 (Boys) by Fabian Loo</b> Director's Commentary video
	<b>Aku, Ayah dan Muzik by Mohd Hanif Fikri</b> Director's Commentary video
	<b>All Who Leave Go There by Ikram Haizammuri</b> Director's Commentary video

Public Admission Per Session – RM10

\*Purchases can be made online via GSC's website/app or at GSC MyTOWN's counter

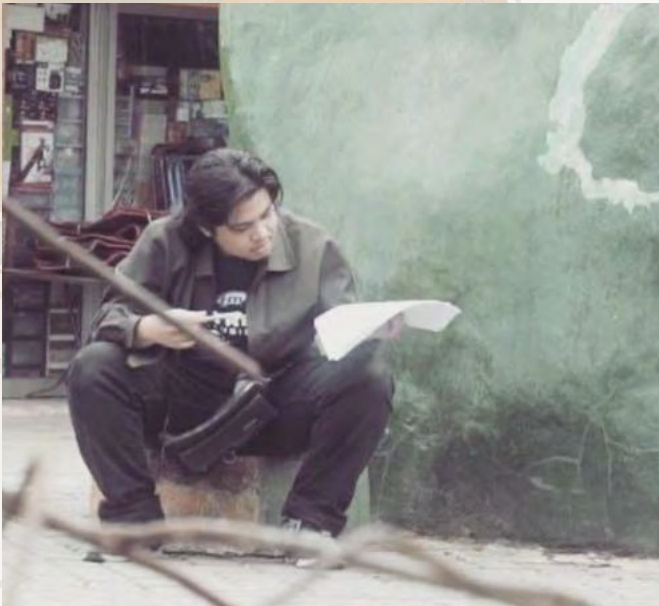
\*Tickets will be on a first-come-first-serve basis





## About BMW Shorties Top 10 Finalists

### **Aku, Ayah dan Muzik** **Mohd Hanif Fikri bin Jaafri**



Graduating with a Diploma in Animation from Point College in 2017, Mohd Hanif Fikri Bin Jaafri has had a passion for film since his college days, during which he and his peers frequently produced short films as a hobby. After graduating, he continued to explore various approaches in filmmaking and established his own production house, Arcadia Gate Sdn. Bhd. with his siblings in 2020 to further pursue his passion for film.

Some of Mohd Hanif Fikri Bin Jaafri's notable accomplishments include winning first place in the Vison PETRON Short Film competition in 2016 with the short film "Nyawa" and being honored as the Best Cameraman by Bernama in 2017 for the short film "Merdeka Di Mata Hati."

With an impressive six years of experience in the Creative & Film Making industry, he possesses a wide range of skills and expertise, including VFX, design, animation, editing, acting, video music, directing, and photography. His dedication to continuous learning and his aspiration to contribute to the production of high-quality films in Malaysia and the international market drive him forward. Currently, he holds the position of Director of Photography for a telemovie entitled "Tari Sama Bayu," scheduled to be aired on Hari Malaysia by Radio Television Malaysia (RTM). He is also involved in editing a travel log project for TV Sarawak (TVS).

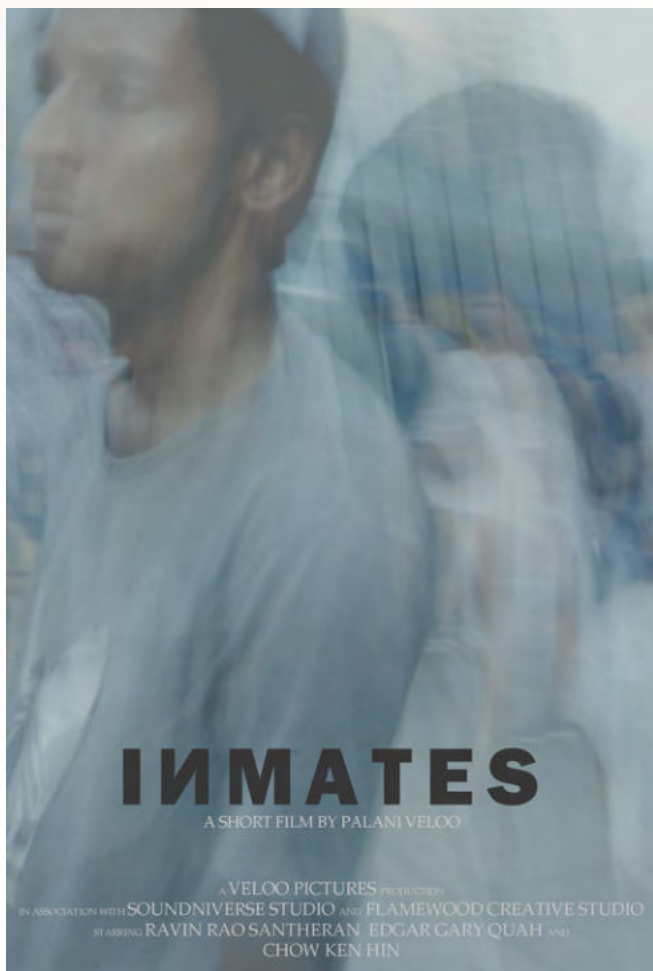




## About BMW Shorties Top 10 Finalists

### Palani Veloo Subramaniam INMATES

Palani Veloo showcased his love for film arts by independently directing and producing short films since 2014. What started as a hobby for this talent with an engineering background soon became an opportunity to pursue his passion when he received the Special Jury Award for his short film "Apps" at the Panasonic Digital Short Film competition in 2016. To date, Palani has created nine short films, with his debut work titled "Memories." Although he considers it an amateur piece, his interest and personal voice shines through in the content he has created.



Throughout his filmmaking journey, Palani has embraced a guerrilla approach due to the self-funded nature of most of his projects. This approach has granted him the freedom to make mistakes and discover new ways to enhance his craft. These valuable experiences ultimately led him to create his latest work, "INMATES," which has been selected as one of the Top 10 finalists for the BMW Shorties in 2023.

Currently, Palani is in the early stages of developing a feature project, primarily focusing on research and writing. His goal is to advance his career as a director and continue sharing compelling stories that reflect his personal voice, with the hope of connecting with an audience who resonates with his work.



## About BMW Shorties Top 10 Finalists

### Chew Boon Wai 阿嬷 Ah Ma



Chew Boon Wai's journey in the industry began as a Director of Photography (DOP), gradually venturing into the realm of directing during his university days. Having a talent for directing and cinematography, Chew Boon Wai obtained a degree in Film and Broadcasting from the University of Science Malaysia (USM) and further honed his skills as an alumnus of the Asian Film Academy (AFA) through the Busan International Film Festival in 2018.

One of his notable creations is "Perhaps That Elephant is Still Asleep" (2021), a commissioned piece by the Taiwan Public Television Service that earned him the Grand Prize of the Next New Wave Award at the SeaShorts Film Festival in 2022. Additionally, his films "Culture Shot" (2016) and "Lonesome" (2021) were featured at prestigious events such as the New York Jazz Film Festival and the Asian Queer Film Festival, respectively.

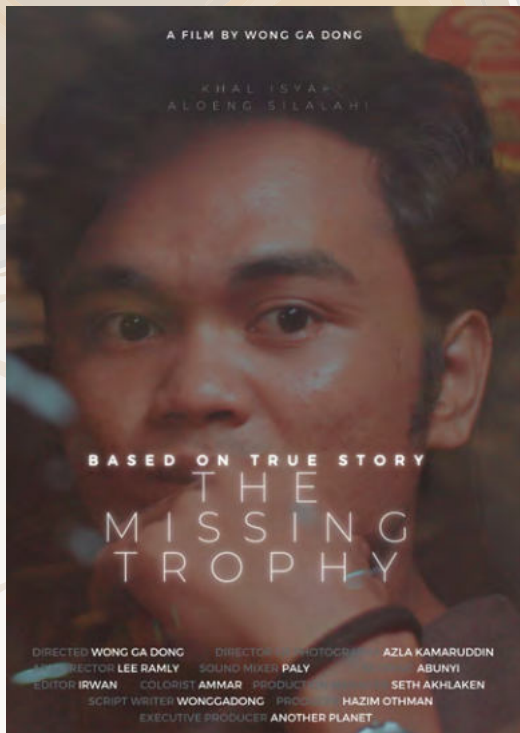
His dedication to the art of filmmaking is evident in his first narrative of storytelling as a writer-director, "阿嬷 Ah Ma". With a desire to further expand his repertoire, Chew Boon Wai plans to create more short films before embarking on his ambitious endeavor of directing his first feature film. Currently, he holds positions as both a Director and a Cinematographer in the advertising industry.





## About BMW Shorties Top 10 Finalists

### Wong Ga Dong The Missing Trophy

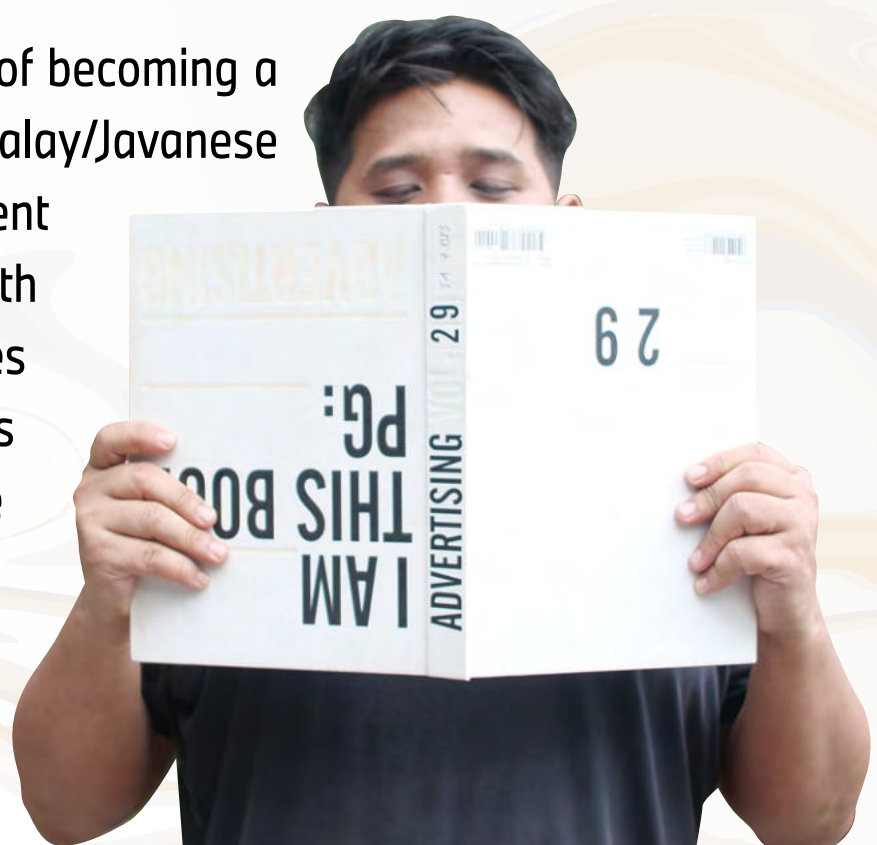


Initially embarking on his professional journey as a Quantity Surveyor in an engineering firm in Bahrain, Wong Ga Dong made the bold decision to leave his career behind to pursue his true passion for filmmaking in November 2020. His initial foray into the creative industry began as a location manager for Viu's highly popular TV series, "Keluarga Baha Don," during its second and third seasons. This experience provided Wong Ga Dong with a valuable opportunity to study and observe the dynamics of the local film industry. He made his directorial debut with a short film titled "AhMade" for

the prestigious Petronas Kancil Awards in 2022, which went on to win a Gold award. "AhMade" showcases Wong Ga Dong's talent for creatively written comedy, with an absurdist and farcical touch that draws inspiration from Thai and Japanese storytelling.

In early 2023, Wong Ga Dong joined Another Planet Films as a junior director, taking on exciting new projects under their banner with his most recent directorial endeavour, "The Missing Trophy" for the BMW Shorties 2023 competition. Like his previous works, this short film is heavily influenced by his personal experiences, offering a glimpse into real-life situations.

With grand aspirations, Wong Ga Dong dreams of becoming a filmmaker who tells untold stories rooted in rich Malay/Javanese landscapes. He aims to shed light on the current issues faced by Malaysians, combining them with the essence of Nusantara music. He firmly believes that such narratives are what the world is yearning for, and he aspires to share these captivating stories with a global audience.





## About BMW Shorties Top 10 Finalists

### Bryan Sim The Known Stranger



Bryan Sim has experiences in crafting content across the Greater China and Southeast Asian region, and has worked on a diverse range of projects, spanning from television programs to reality shows and commercials. Driven by an intense passion for design, photography and film, Bryan's journey has taken him to different countries to explore and learn about various cultures. Along the way, he has had the privilege of collaborating with world-class talents such as Sophie Marceau and David Beckham, experiences that have shaped him into the accomplished filmmaker he is today.

As a natural storyteller, Bryan captivates audiences by skillfully blending cinematic visuals with heartfelt human emotions. His directorial collaborations encompasses both international and local brands, including LG, Vivo, Hyundai, Abbott, Sands China, Prudential, Astro, Tiger, Ambank, Gamuda, Mamee, Shopee, and many others. Currently, he is collaborating with Eyoki Creative as a freelance director, bringing his creative vision and expertise to their projects.



## About BMW Shorties Top 10 Finalists

### Fabian Loo 男孩 (Boys)

Actor turned director Fabian Loo gained valuable insights into film production through his acting experiences, collaborating with various directors and writers and immersing himself in different film sets. These experiences deepened his understanding of human relationships, emotions, and the intricate components that make up a compelling story.

Fabian ventured into the realm of directing when he discovered his passion for expressing his unique perspective through moving pictures. His first foray into directing came with the creation of a short film titled "Boys," which allowed him to explore storytelling in a slightly longer format. During the editing process of "Boys," Fabian continued to experiment with different narratives, delving into alternative methods of expression that resonated with his innermost emotions.



While actively continuing his work as an actor, Fabian concurrently embarks on a writing journey to refine his storytelling abilities. He strives to craft narratives that exude honesty and sincerity, aiming to make his directorial debut with a feature film that moves audiences on an emotional level.



## About BMW Shorties Top 10 Finalists

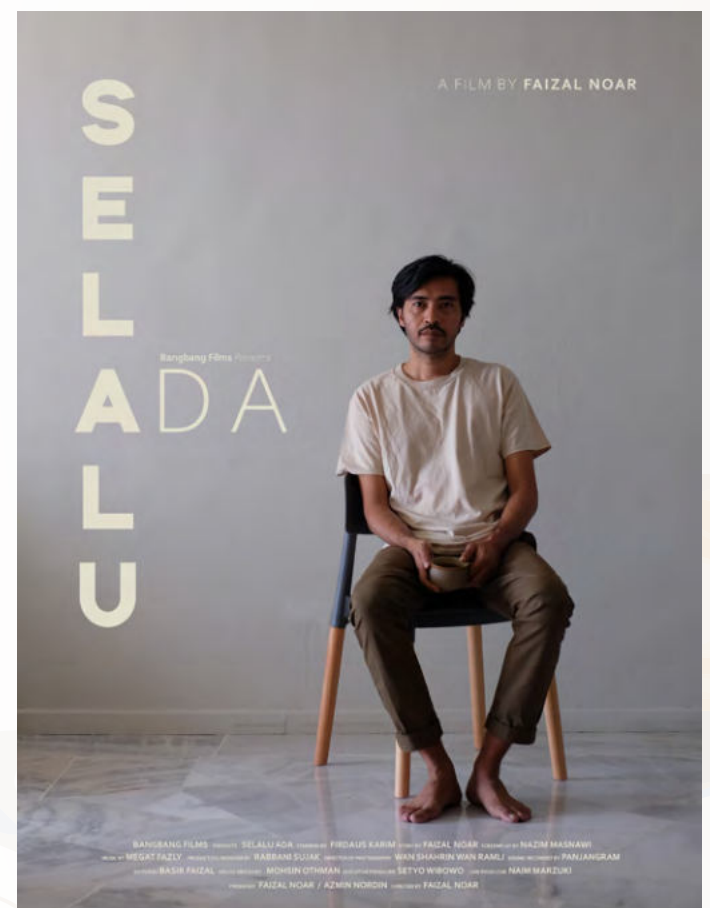
### Faizal Noar SELALU ADA



Faizal Noar, who comes from a background of theatre arts, began his filmmaking career as an assistant director in 2011 and successfully transitioned into a full-time film and TV director in 2019, specializing in commercial ads. Driven by his passion for storytelling and a keen eye for visual aesthetics, Faizal collaborated with a schoolmate from his hometown of Kangar, Perlis to co-create his first project, a captivating short film titled "Hanyut."

With over a decade of experience, Faizal established his own independent production company, BangBang Films, which primarily focuses on crafting compelling TV commercial ads and music videos. This venture provides him with a platform to showcase his expertise in capturing visually striking imagery and delivering impactful narratives within a concise timeframe.

Looking toward the future, Faizal is venturing into feature filmmaking and eagerly anticipates the opportunity to bring his unique storytelling style to the silver screen. Currently, he is in the process of developing his first feature film, fueling his creative vision and ambition for the big screen.





## About BMW Shorties Top 10 Finalists

### **Ikram Haizammuri** **All Who Leave Go There**

Ikram Haizammuri is an independent filmmaker who is trained in the expertise of Animation and Visual Effects. He effortlessly takes on multiple roles in a specialised venture that focuses on production and digital marketing. His filmmaking journey began during his years in high school, where he immersed himself in creating short films with a borrowed camera, laying the foundation for his future in the industry.



Ikram's first VFX-centric short film, which served as his Final Year Project, received recognition and has been selected for various film festivals. He continued to develop his

skills after completing his studies by producing a series of short films and exploring different aspects of filmmaking. Leveraging on his expertise in post-production, particularly in Visual Effects, Ikram also contributed his talents as a member of the VFX team for a notable local horror film, *Talbis Iblis* (2022).



Ikram is currently diligently working on writing his next short film, set to commence in August, with the aim of shedding light on pressing social issues. He envisions himself as an auteur film director, possessing a distinct vision and approach that sets him apart in the industry.



## About BMW Shorties Top 10 Finalists

### Putra Adib Selamat Malam, Dunia!



Hailing from Tawau, Sabah, Putra Adib made a bold move to Kuala Lumpur at the age of 18 to pursue a Diploma in Film & Television at ASWARA. During his time there, he established his film production company, Karya Surat Awan and directed his first short film titled 'Dibuaian Mimpi,' showcasing his early creative endeavors. Now a writer and editor, Putra Adib possesses a unique style in cinematic visuals, storytelling structure, pacing, and non-linear narratives. His explorations delve into the core themes of surrealism, transcendence, nature and the conflicts between reason and instinct.

Throughout his career, Putra Adib has collaborated with numerous clients on a diverse range of projects including movies, TV shows, commercials, music videos, and documentaries. He eagerly seeks collaborations with like-minded individuals and teams who share his passion and vision, aiming to tell stories that resonate not only with Malaysians but also with audiences around the world.

Renowned for his clear vision and commitment to artistic perfection, Putra Adib has earned a reputation for delivering true-to-form storytelling. In the highly competitive film industry, he consistently produces exceptional work that has garnered recognition at prestigious festivals such as MIFFest, BMW Shorties, Asia South East-Short Film Festival, and Mini Film Festival.





## About BMW Shorties Top 10 Finalists

### U Wang TAUGEH 豆记

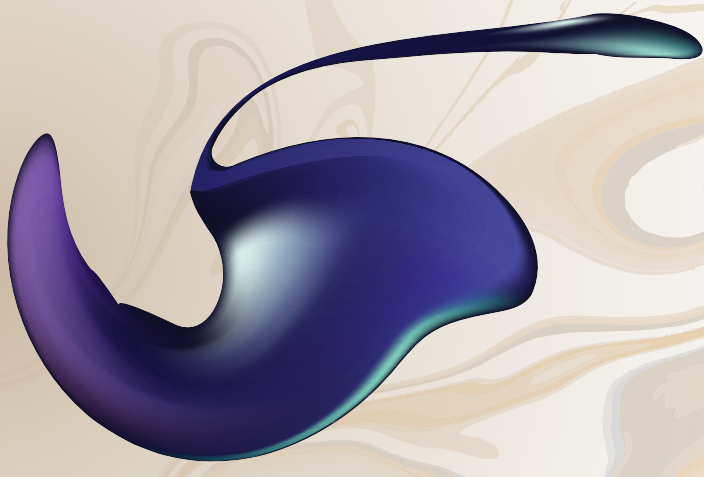
U Wang is an experienced music and film creator, portrait photographer and artist with over 20 years of experience in the industry. His passion for film, music, photography and art creation is well known among industry peers in Singapore and his hometown of Ipoh and he has received numerous accolades for his work.

With musical expertise in songwriting, arrangement, music production, lead vocals and harmony recording, U Wang has collaborated with local musicians to produce high-quality music works. He is also proficient in efficient home studio recording operations and offers online music promotion and distribution services.



U Wang composed the original music scores for his independent short film "Taugeh" and served as the official photographer for Malaysia's record-breaking box office films "Great Day" and "Ola Bola." His talent is recognized with 22 international portrait photography awards and he was ranked #1 in Malaysia's Top 10 portrait photographers in 2018. He was also a guest speaker at Sony's large-scale sharing event in Malaysia. During the pandemic, U Wang composed and created original music, successfully publishing the single "不如躺平" on Apple Music and Spotify to further expand his experience as a musician.





# **BMW**Shorties @ MIFFest Marketplace

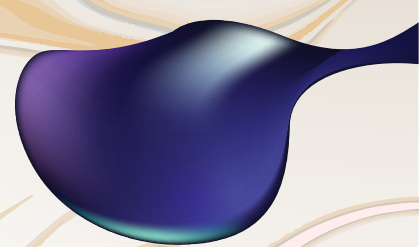
26<sup>th</sup> July 2023, 4PM onwards  
Location: Central Rooftop Garden, LaLaport BBCC



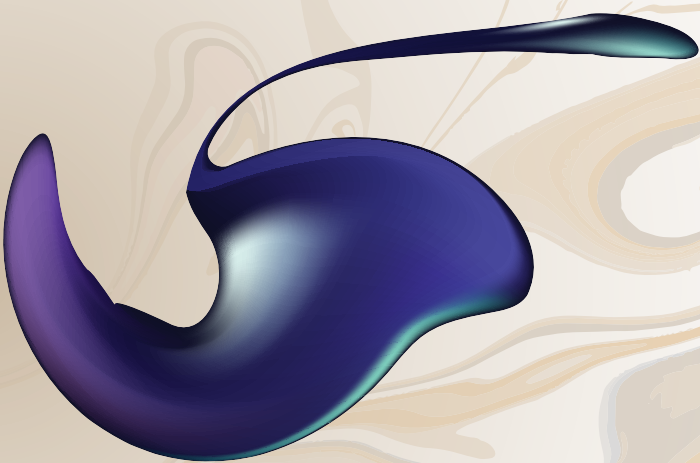
The Exclusive Merchandise for the BMW Shorties in 2023 was designed by local talent, Katiravan Manivannan who won the BMW Shortees Contest.

The design draws inspiration from Darwin's Origin of Species but reimagines it in light of our advancements in mass media. From cave paintings to film cameras, from projector screens to pocket-sized cameras, our evolution in technology has been remarkable. With the technology available today, film and photo media have become immensely influential tools for conveying information and stories, allowing us to see rather than merely hear, pushing the boundaries of expression.

The Exclusive Merchandise will be made available only for one day at the Central Rooftop Garden, LaLaport BBCC on 26th July 2023, be sure to drop by!







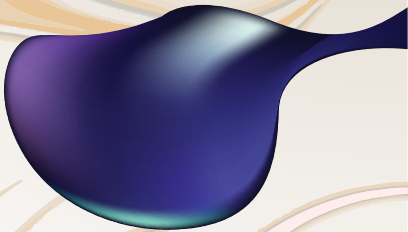
# **BMW**Shorties

## Open-Air Short Film Screenings

26<sup>th</sup> July 2023, 6.30PM onwards  
Location: Central Rooftop Garden, LaLaport BBCC

Experience the outdoor short film screening at the  
BMW Shorties open-air cinema for a day!

Time	Short Film Screenings
5.00PM	All Who Leave Go There by Ikram Haizammuri
5.15PM	Selamat Malam, Dunia! By Putra Adib
5.30PM	Aku, Ayah dan Muzik by Mohd Hanif Fikri
5.45PM	INMATES by Palani Veloo
6.00PM	The Missing Trophy by Wong Ga Dong
6.15PM	TAUGEH 豆记 by U Wang
7.00PM	Ralat The Musical by Khairi Anwar
7.15PM	男孩 (Boys) by Fabian Loo
7.30PM	SELALU ADA by Faizal Noar
7.45PM	阿嬷 Ah Ma by Chew Boon Wai
8.00PM	The Known Stranger by Bryan Sim
8.15PM	Guang by Quek Shio Chuan





## About The Director

**Quek Shio Chuan**  
Director of *Guang*

**BMW Shorties Grand Prize Winner 2011**



Quek Shio Chuan graduated with a Bachelor of Communication in Broadcasting from Universiti Tunku Abdul Rahman. His first short film 'Guang' won the Grand Prize Award for BMW Shorties 2011 and has gone on to win multiple awards internationally. One of his many achievements include being the first Asian short film to win the Best Short Film Award at the prestigious 6th Alto Vicentino Film Festival in Santorso, Italy.

After the success of his short film, Quek excelled in his career as a commercial director for several renown clients including Petronas, TNB and Volvo. At the end of 2018, he premiered his first feature-length film 'Guang', which also had premieres in Singapore, Hong Kong, Taiwan and most recently, China. He also went on to co-direct Malaysia's first Netflix original, 'The Ghost Bride.'



## About The Director

**Khairi Anwar**  
Director of Ralat The Musical

**BMW Shorties Top 10 Finalist 2019**



Khairi Anwar is a storyteller for the stage and screen. His films and stage plays spark discussion about the socio-economic & socio-political issues in Malaysia, including but not exclusive to the topic of race, religion and freedom of speech. Khairi has been a nominee of, and won a number of awards for the stage and screen, including BOH Cameronian Arts Awards, BMW Shorties, and his first feature film, Mentega Terbang (English title "Flutterby") has travelled to Jogja-Netpac Asian Film Festival 2021 and Aceh Film Festival 2022.

Amongst Khairi's notable works are Mentega Terbang (Feature Film, 2020), Ralat The Musical (short film, 2019), The Night Owl's Life (short film, 2022), POHLITHIK (theatre, 2019), & IQ.Rock (theatre, 2018). Khairi strives to tell more contemporary Malaysian stories to the world.





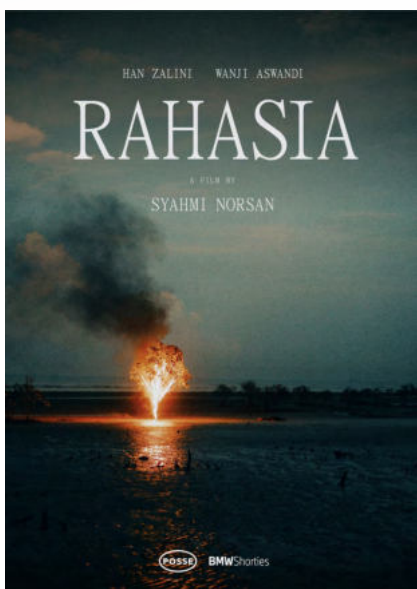
# The **BMW**Shorties Exclusive Preview of RAHASIA

a BMW-funded production by Syahmi Norsan

28<sup>th</sup> July 2023, 5.00PM - 6.30PM onwards  
Location: GSC MyTown Shopping Centre

Get an exclusive sneak peak of 'RAHASIA', a BMW-funded short film by Syahmi Norsan, the BMW Shorties Grand Prize Winner 2022!

Join us for the special unveiling of Syahmi's latest short film!



Set against the picturesque landscape of Carey Island, a flat island off the west coast of Peninsula Malaysia and home to the indigenous Mah Meri tribe, RAHASIA is a short film that beautifully grapples the complex and diverse themes of identity, family, traditions and legacy that are deeply rooted in the ancient and indigenous Mah Meri tribe in Malaysia. The film combines intricate storytelling with compelling visuals to portray the conflict between progress and development versus old world culture and tradition in the family values of a society in modernisation and the relationship between its main character Samri and his estranged father at the death of their brother and son.

The preview of 'RAHASIA' is open to the public, **REGISTRATION** is required.  
**Kindly register by 27th July 2023**, as seating is limited.

